

ORDER



Orders

Order / Rev:	37540
Alt Order #:	8878960
Product Desc:	ISSUE
Estimate:	1564
Flight Dates:	10/09/12 - 10/15/12
Original Date / Rev:	10/08/12 / 10/08/12
Order Type:	GENERAL

Primary AE:	Mike Jones
Sales Office:	K-WAS
Sales Region:	National

Agency

Name:	Mundy Katowitz Media
Buying Contact:	Casey Bessette
Billing Contact:	
	1322 G Street SE
	Washington, DC 20003

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	Priorities USA Action
Demographic:	A25-54
Product Codes:	PO1
Priority:	LV1
Revenue Codes:	AGY, POL, ISS

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		Totals	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/15/12	9	\$2,000.00	\$1,700.00			October 2012	9	\$2,000.00	\$1,700.00	0.00
								Totals		\$2,000.00	
								9		\$1,700.00	

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Mike Jones	Start Of Order - End Of Order	100%
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	MeTV	10/10/12	10/10/12	M-Su 5a-5p Rotator	CM	10-11a	--W----	:30	1	\$200.00	LV1	0.00	NM	1	\$200.00
Perry Mason (10:00 AM-11:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
		Week: 10/08/12	10/14/12	--W----		1	\$200.00			0.00					
N 2	MeTV	10/12/12	10/12/12	M-Su 5a-5p Rotator	CM	10-11a	----F--	:30	1	\$200.00	LV1	0.00	NM	1	\$200.00
Pery Mason (10:00 AM-11:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
		Week: 10/08/12	10/14/12	----F--		1	\$200.00			0.00					
N 3	MeTV	10/09/12	10/09/12	M-Su 5p-1130p Rotator	CM	7-8p	-T-----	:30	1	\$400.00	LV1	0.00	NM	1	\$400.00
Mash (7:00 PM-8:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
		Week: 10/08/12	10/14/12	-T-----		1	\$400.00			0.00					
N 4	MeTV	10/11/12	10/11/12	M-Su 5p-1130p Rotator	CM	7-8p	---T---	:30	1	\$400.00	LV1	0.00	NM	1	\$400.00
Mash (7:00 PM-8:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
		Week: 10/08/12	10/14/12	---T---		1	\$400.00			0.00					
N 5	MeTV	10/15/12	10/15/12	M-Su 5p-1130p Rotator	CM	7-8p	M-----	:30	1	\$400.00	LV1	0.00	NM	1	\$400.00
Mash (7:00 PM-8:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
		Week: 10/15/12	10/21/12	M-----		1	\$400.00			0.00					
N 6	MeTV	10/14/12	10/14/12	M-Su 5a-5p Rotator	CM	1-3p	-----S	:30	1	\$100.00	ROT	0.00	NM	1	\$100.00
M-Su Rotator (1:00 PM-3:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----S		1	\$100.00			0.00					

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MeTV - Ch 129

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	MeTV	10/14/12	10/14/12	M-Su 5p-1130p Rotator CM	5p-1130p	-----S	:30	1	\$100.00	LV1	0.00	NM		1	\$100.00
Mash (7:00 PM-8:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -----S 1 \$100.00 0.00															
N 8	MeTV	10/14/12	10/14/12	M-Su 5p-1130p Rotator CM	8-10p	-----S	:30	1	\$100.00	LV1	0.00	NM		1	\$100.00
Columbo (8:00 PM-10:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -----S 1 \$100.00 0.00															
N 9	MeTV	10/14/12	10/14/12	Sign-On/Sign-Off CM	3-7p	-----S	:30	1	\$100.00	ROT	0.00	NM		1	\$100.00
M-Su Rotator 5a-5a (3:00 PM-7:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -----S 1 \$100.00 0.00															
													Totals	9	\$2,000.00